



2020-2021

PLAY IT FORWARD

CAPITAL CAMPAIGN

HUNTLEY CURLING CLUB

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Play it Forward

At the Huntley Curling Club, we can't wait for fall and winter -- because as soon as cottages close, boats are in drydock and swimsuits get packed away, it's time for curling.

Four sheets of pristine pebbled ice, maintained by the best ice-maker in the area. Daytime, evening and weekend curling leagues for teams and individual curlers of all ages, abilities and skill levels, from competitive to social, fun and novice. Adult and Youth Learn to Curl programs. An on-site pro shop. A warm, friendly and fully licensed lounge offering post game beverages. Affordable membership fees, and great rental options - from the ice itself, which can accommodate 32 people playing at one time, to a two-level, 120-capacity banquet area, complete with a fully equipped kitchen and wooden dance floor. Conveniently located next to the Fairgrounds in the historic village of Carp, just a stone's throw away from Kanata, Stittsville, Nepean, Arnprior and Dunrobin. The Huntley Curling Club has it all.

Of course, after 42 years, it also has some wear and tear. And since fall and winter bring rain, hail, snow and ice, we need to make repairs now to ensure the safety and enjoyment of our patrons for the next 25 seasons. The top priority is a new roof. While all members pay a capital maintenance fee as part of their annual dues, it isn't enough to keep our building in perfect shape.

We're asking for your support to complete these renovations because our Club is an important part of our community's social connectedness, a place for camaraderie and competitions, bonspiels and birthday bashes. Because Curling is a life long sport that can be played by anyone from 8 to 80+ ensuring the long-term health and mental wellbeing that is more important than ever in the wake of COVID-19. And because reaping those benefits depends on a well-maintained facility.

The Huntley Curling Club is open to everyone. Chances are, some of your customers and employees are already members or plan to try sweeping and sliding for the first time this winter, while others have likely attended a dinner/dance here or supported a fundraising event. Your Leadership Gift will ensure that we can continue to provide them with a great curling experience and so much more.

Come and see how much we have to offer: book a tour, ask us questions, and see our plans. Over the next year, we hope to raise \$500,000 and your gift could get us off to a great start.

We look forward to hearing from you!

Sincerely,



Dan Zanetti
President





OUR PROFILE

The Huntley Curling Club was incorporated in 1978, which put the wheels in motion for building a new curling facility in the village of Carp.

Since the first rock was thrown in February 1981, the club's primary objective has been to provide a top-notch recreational and competitive facility for use by club members from the surrounding community areas.

Since then we have also introduced curling programs and activities to enhance the curling experience in the community.

Our curlers range in age from 8 to 80+ years.

OUR PROGRAMS

We offer a wide range of daytime, evening and weekend curling leagues for teams and individual curlers of all ages and skill levels, from competitive to social, fun and novice leagues.

Our recognized youth program provides a wonderful experience for youth (aged 8-20) to be introduced to the sport of curling, learn the fundamentals of curling and play at the recreational level or progress to competitive team play.

We also provide a successful Adult Learn to Curl Program which introduces adults to curling fundamentals and gameplay.

We are proud members of the Ottawa Valley Curling Association (OVCA) and the Ontario Curling Association (OCA).



ACTIVE FOR LIFE

Huntley Curling Club is a proud member of the community and the sport community. We understand the importance that sport plays in Canadian society, it brings neighbours and community together in so many different ways. It's a community that supports each other, win, lose or draw. A community that gives back and a community that supports sponsors and donors.

As a community club, HCC offers competitive, recreational and social curling programs for all ages and abilities. We strive to deliver programs that have no barriers to participation. In doing so, we adhere to the Sport for Life philosophy. Our Learn to Curl program introduces the sport to new participants and teaches fundamentals to all. As a person's confidence and abilities progress there is both a competitive pathway that leads towards Olympic level sport as well as an Active for Life pathway to enjoy our sport for decades.

While we have many champions at the club, our membership consists primarily of community members who understand the importance of healthy living. Thereby dramatically reducing rates of heart disease, diabetes, and cancer, speeding recovery from acute illness or injury and delaying the onset of dementia.

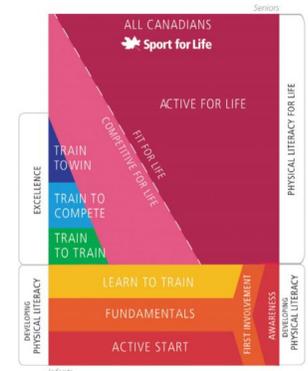


FIGURE 1
LONG-TERM ATHLETE DEVELOPMENT
credit: Sport for Life, 2016

The dollars spent in support of community sport and physical activity represent a strategic investment in the health and wellness of Canadians. Having a more active population with relatively modest levels of physical fitness represents potentially billions of dollars in savings to our healthcare system. Many of the health benefits from physical activity begin to accumulate with as little as two 30-minute bouts of exercise per week (Bolandzadeh et al., 2015). It has also been shown that active people are happier and healthier people (Blumenthal, 2007) and they suffer less depression and mental illness, and they are more resilient and resistant to disease. Sport and Recreation is critical, especially during a pandemic, and we look forward to seeing everyone back at the club later this year.

To achieve our Active for Life vision requires strategic investments in both human resources and facility. HCC has an extensive facility management plan that includes property, plant and equipment. Our Play if Forward Fundraising Campaign is key to providing our community with a safe and accessible facility to train, compete, enjoy recreational programs and socialize for years to come.



OUR LATEST NUMBERS

FINANCIALS

100% revenues are membership dues

93% operating costs

7% retained earnings for capital projects

CAPITAL PROJECTS

\$400,000 facility roof

\$70,000 facility interior

\$111,000 electrical systems

\$143,000 refrigeration systems

OUR NEED

\$150,000 capital reserve

\$50,000 member fees

\$450,000 fundraising

